

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$5,935,250		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$1,400,000
	Quality First	Supports provided to child care centers to improve the quality of		Southwest Human Development	\$354,770
		their programs include: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$1,103,146
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Arizona Department of Education	\$2,400,000
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$650,000
Professional			\$887,154		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$375,500

Last Processed: 8/19/2011 10:35:52 AM Page: 1 of 4



	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$200,000	
	Director Mentoring/Training	Provides education, mentoring and training to early care and education directors. Increases the efficiency of the early care and education system by building the leadership and business skills of its administrators.		Rio Salado College	\$311,084	
Health		\$5,386,000				
	Recruitment – Stipends/Loan Forgiveness	Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities.		Arizona Department of Health Services	\$490,561	
	Prenatal Outreach	Provides outreach and education to pregnant women and their families and links pregnant women to sources of prenatal care. Increases healthy pregnancies and good birth outcomes.		Maricopa County Department of Public Health	\$399,994	
				Maricopa Integrated Health System	\$150,000	
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$600,000	
	Comprehensive Preventative Health Programs	Builds a coalition of health education programs to establish a comprehensive health education system and provide community-based health trainings to young children and their families. Decreases preventable and chronic health issues in young children.		Maricopa County Department of Public Health	\$400,000	
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.		Maricopa County Department of Public Health	\$936,000	
				Pima County Health Department	\$80,965	
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		Maricopa Integrated Health System	\$495,560	
				Phoenix Children's Hospital	\$552,165	

Last Processed: 8/19/2011 10:35:52 AM Page: 2 of 4



Family Support			\$3,365,786
	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$11,230 Security
			Maricopa County Department of \$1,156,278 Public Health
			Southwest Human Development \$553,285
			Tanner Community Development \$512,100 Corp.
	Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.	Arizona Board of Regents for and \$304,608 on behalf of University of Arizona
			Maricopa Integrated Health \$216,187 System
			Murphy Elementary School \$318,886 District #21
			Worthy Institute \$139,963
Evaluation			\$915,659
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$705,723
Coordination			\$250,000
	Court Teams	Assign multidisciplinary teams, led by superior court judges, to monitor case plans and supervise placement when a child 5 or younger is involved with the court system. Promotes children's wellbeing and reduces recurrence of abuse and neglect.	Prevent Child Abuse Arizona \$200,000

Last Processed: 8/19/2011 10:35:52 AM Page: 3 of 4



Community Awareness	\$270,000			
	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc.	\$150,000
	Community Outreach	Provide grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$71,720
	Community Awareness	Use a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	Roosevelt School District No. 66	\$125

Last Processed: 8/19/2011 10:35:52 AM Page: 4 of 4